

The UK's most advanced
Web based Window lead generation, quotation engine
& sales development tool



Real Window Quoter™ will drive Trade and Retail business to your window company, dramatically increasing sales and profitability.

Many of our customers are doubling the number of quotes they are generating and we can help you achieve the same results – even in the current economic climate.

The Solution

Real Window Quoter™ was developed by **DWC Trade Windows Ltd.** and is supplied as part of a complete business development solution.

The solution includes two Web based marketing components:

- 1 Your very own fully supported own-branded Web site driven by the **Real Window Quoter™** engine, complete with trade & retail customer management and secure online ordering.
- 2 A national **Real Window Quoter™** lead generation Web site, producing high quality trade & retail leads every month that supports the promotion of your own-branded Web site.



Additional Key Features:

- Increase leads, quotes and conversion rates - in many cases you can double your business in 3-6 months.
- Harness the combined buying power of the DWC Trade Windows' national customer base to maximise your margins.
- Buy your chosen Profile direct from established leading fabricators.
- Offer additional Profiles if needed.
- Sell to Fitters, Architects, Builders and Developers with the Profile "they" want on a totally level playing field.
- Remember - the way windows and doors are sold in the UK is changing quickly - if your current supplier is not providing the tools to manage this change, your business will suffer.



Take Action Now 